



# The Energy Behind Your Business.



## Who We Are

GE's Critical Power business provides mission-critical facilities with end-to-end solutions to ensure that equipment and processes are not interrupted and are protected from power system anomalies. The business offers a single power solution provider, from design to installation to after-market services, to meet increasing demands for reliable, uninterrupted power. We provide mission-critical customers such as data centers, healthcare facilities and telecommunication networks with end-to-end product and service solutions to ensure power quality and maintain uptime to crucial equipment during power disturbances and outages. The business offers customers a single point power infrastructure solution from design to installation to after-market services, to meet increasing demands for reliable, efficient, and safe uninterrupted power.

## What We Do

### Power Switching

- Products for emergency standby, back-up power supply management, and spike or surge protection with installation and maintenance services for datacenters, hospitals, telecommunications, financial institutions, transportation and industrial mission-critical applications.

### Uninterruptible Power Supplies (UPS)

- Products and services to provide continuous power supply and conditioning for mission critical applications with global installation and maintenance services in datacenters, hospitals, financial institutions, telecommunications networks, wind energy, transportation and industrial.

### DC Energy Systems

- Provide solutions for telecommunications, wireless, and cable broadband service providers leveraging turnkey project management, engineering, installation, and maintenance services experience.

### Embedded Power

- Products for AC-DC OEM embedded power supplies for datacom, telecom, medical, and industrial applications.
- Products for DC-DC OEM conversion solutions for board mounted power applications in communications, computing, storage, industrial, medical, and military markets.

## Why We Are Different

GE's Critical Power business ensures the industry's best customer experience built on a foundation of world-class operations.

- End-to-end Total Efficiency™ architecture that dramatically reduces utility and cooling costs
- Technology designed for decades of reliable use in extreme environmental conditions
- Power monitoring and switching to emergency/backup power sources
- Protecting critical loads from spikes and surges preventing equipment failure and damage
- Services for complex site engineering and deployment programs; to full operations and lifecycle management
- Provide GE Capital retrofit financing programs with customized lease programs and terms to support equipment upgrades and retrofits
- ENERGY STAR™-rated, eBoost-equipped UPS increases efficiency, reduces energy consumption and costs, and allows for substantial savings over time

## Contact Us

For more information, call us toll free at **888-546-3243**, or +1 972 244 WATT (9288) and visit us on the Web at [www.gecriticalpower.com](http://www.gecriticalpower.com)